

BBA Project Title 2021-22


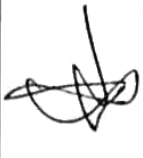


Financial Management






Sr no	Name of the students	Specialization	Title	Mobile no	Project submission (At the time of project submission)
1	Shubham J. Nandardhane	FM	A Study of Indian Stock market with special reference to NSF	8552872606 7972181089	Shubham
2	Yashvumma N. Chaudhary	FM	A Study of life insurance business of Wotah Mahindra bank in nagpur city.	9925410359	Yashvumma
3	DEEPA G. THAKRE	FM	A STUDY OF CAPITAL INVESTMENT AT SOUTH CENTRAL RAILWAY	9657290382 7649818557	Deepest
4	Kartavya R. Meshram	FM	Analytical Study of Financial Statement of Reliance Industries Limited Through Ratio Analysis.	9822735272 7385735272	Kartavya
5	AKSHAY. P. PETODIYA	FM	A Study of Home Loan Process of Ravi commercial urban co-operative Bank Ltd.	7972552121	Akshay
6	AMIT B. HARINAKHEDE	FM	A study of mutual fund as an investment Avenue.	9503265924	Amit B.
7					
8	Abhinav P. Pophare	Finance	Comparative study of ULIPs and mutual fund of Reliance Ltd	939543256	Abhinav

BBA Project Title 2021-22

Financial Management

Sr no	Name of the students	Specialization	Title	Mobile no	Project submission (At the time of prjt submission)
9	Atharva N. Vijayan	FM	A detail study of loans provided by syndicate bank	8010425462	Atharva
10	Dipak R. Kamble	FM	A Study on gold loan scheme & Forcure with Reference to Manappuram Finance LTD. Nagpur	7822025051	Kamble
11	Pince. S. Shrivastav	F.M	A study on <u>mutual fund</u> Insurance Sector.	8983602331	
12	Atharva Dharkar	F.M	An Analytical study of working capital Nagpur Central Co-operative bank Ltd	9503731992	
13	Varsh Karajiya	F.M	An analysis of rural development in India through rural banking Scheme	9765563928	
14	Dikshant Knadse	F.M	Limited A financial analysis of confidence Petroleum India through ratio analysis from 2017-2021	7620779304	Ayush
15	Ayush Jidke	F.M	A study of mutual fund with special reference to SBI mutual fund	9834058108	Ayush
16	Bhaskar C. Tickar	F.M	A study on comparative analysis in House Brand of Bata Bazar with the rest of the other established brands in electronics.	8766872108	Bhaskar

Sr no	Name of the students	Specialization	Title	Mobile no	Project submission (At the time of prjt submission)
17	Dhiraj Shaha	Finance	A study on working capital Management of Tata STEEL 2017-2021	7972752305	D. Shaha
18	Shiv Kumar Mawaga	Finance.	A study on Working Capital of - Xerox company Nagpur	8888124243	
19	Sarany J Dandhare	Finance	A study of Mutual fund with Reference to ICI, ICI (systematic investment Plan)	7410159818	
20	Abhishek G. Zanzal	Finance	Evaluation of Financial Performance of Industrial Bank	8379952609	
21	Vaishnavi Uskey	Finance	An Analytical study of Apollo pipes Ltd through Cash Flow statements and profitability ratios (2017-2021)	750 7660678	Vaishnavi
22	Anirudha A. Rajat	Finance	A study of Financial analysis of ICI prerdential life insurance, 2018 - 2021	8856875970	Anirudha
23	Ritik. R. Bhende	Finance	A study of Financial analysis through Ratio analysis of Reliance i.e. Industries	7745836164	Ritik
24	Vikash S Singh	Finance	A Study of working Capital of Maruti Suzuki	8329706574	

Sr no	Name of the students	Specialization	Title	Mobile no	Project submission (At the time of prjt submission)
25	Pankaj W. Yedangle	Finance	A study of financial statement Analysis of Muthoot Finance	7736015133	
26	Raj A. Sarda	Finance	A Study of Capital Budgeting of Hyundai	9075669729	
27	PRAJWAL V. WAT	FINANCE	A STUDY ON FINANCIAL ANALYSIS OF WORKING CAPITAL OF BANK OF BARODA	8999772443	PRASWAL
28	ABHISHEK R. BARKHAL	FINANCE	A STUDY OF AGRICULTURE LOAN IN BANK OF MUMBAI	7709225894	
29	Syair Ramesh Kudde	Finance	A Study of Cash management on icici Bank in Nagpur	7410732393	Syair
30	Vaibhav K. Narnaware	Finance	A study of market potential for opening of De-mat account and Trading account analysis.	7498497981	
31	Sakul S. Dhore	Finance	Analysis of Financial statements of Bhel company (2018 to 2021)	9834183782	

Sr no	Name of the students	Specialization	Title	Mobile no	Project submission (At the time of prjt submission)
32	Neeraj Sharma	Finance	A study of Capital Budgeting of Tata Motors	7219439065	
33	Amol J. Pawar	Finance	A study of NSE & BSE	9370515299	A. Amol
34	Sahil Bagde	Finance	An Analytical study of financial statement of western Coalfields Limited	7020734708	Sahil
35	Shabneem Khan	Finance	A study of management of working capital of Tata Steel Ltd.	8805281460	
36	ASHUTOSH CHANDRAWANSHI	Finance	Working Capital Policy of Tata Steel	8806477034	Ashutosh
37	Vishal C. Gaybiye	Finance	A critical study of selected mid & large cap mutual funds in India from 2014-2020	9925624580	Vishal
38	Vaishnavi Q. Sanyal	Finance	A study of the performance of major finance institutions in India with special reference to Nagpur.	7218742751	

Sr no	Name of the students	Specialization	Title	Mobile no	Project submission (At the time of prjt submission)
39	Pratik Hingorai	Finance	A study on working finance statement through analysis of HP Company	7057353825	Amr.
40	Mayank Kotgule	Finance	A study on investing in lodging and hotel with specific reference to OYO hotel chain	9767940246	Mayank
41	Suraj Sachmake	finance	A study on gold loan with reference to Manipal Finance LTD. Nagpur	9021150965	Suraj

BBA Project Title 2021-22

Marketing Management

Sr no	Name of the students	Specialization	Title	Mobile no	Project submission (At the time of prjt submission)
1	Abhishankar P. Phobas	Marketing Management	Comparative study of brand Sales promotion strategies adopted and different for by Runa and Adela.	7775927503	<u>Abhishankar</u>
2	Sneha M. Wasnik	Marketing management	A study on consumer Buying Behaviour Towards Amul products.	7248942891	<u>Sneha</u>
3	Manish Karmankar	Marketing management	A study of sales promotional tools / strategy adopted by maruti suzuki in nagpur only.	7709379703	<u>Manish</u>
4	Nikita Kale	Marketing management	"A study of Marketing strategies of tata sold"	7404324102	<u>Nikita</u>
5	Sumet Gore	Marketing management	"A Study of marketing plans of Parachute hair oil magic Company Pvt limited"	7030436811	Sumet
6	Om Hirannwar	Marketing	A study on Multi Advertising strategy of Mahindra & Mahindra tractors	8888358613	<u>Om</u>
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A
PROJECT

ON

**"AN ANALYTICAL STUDY OF
APOLLO PIPES LTD. THROUGH CASH FLOW STATEMENTS
AND PROFITABILITY RATIOS"**

Submitted to Rajasthan Technical University

IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD OF
THE DEGREE OF

Bachelor of Business Administration

Under The Guidance of Prof. Ajitaya Dasgupta

Submitted By -
Vishal K. Singh



B. G. Mehta Memorial Institute of Technology & Management, Jaipur

Department of BBA & B.Com.

2011-12



R. S. Mundle Dharampeth Arts & Commerce College, Nagpur


Certificate


This is to certify that this project '**An Analytical study of Apollo Pipes Ltd. Through Cash Flow Statements and Profitability Ratios**' is the work carried out and developed by Ms. Vaishnavi Uskey in partial fulfillment for the award of the Degree of Bachelor of Business Administration during the academic session 2021-22 submitted to **RTM Nagpur University** under my guidance and supervision.

To the best of my knowledge the matter presented in this project report has not been submitted earlier for award of any Degree /Diploma to any other University.


Prof. Ajinkya Deshpande

Project Guide

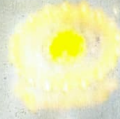

Internal Examiner


External Examiner

Date: 13/05/2022

Importance of the study

Profitability ratios offer entrepreneurs a way to evaluate their company's performance and compare it other similar businesses in their industry. Ratios measure the relationship between two or more components of financial statements. They are used most effectively when results over several periods are compared. Hence it is important to study the financial ratios of a company. It is important to calculate the profitability ratios as it helps us find a narrative. The profitability ratios calculated in this study helps us with various factors, which includes the most important being to estimated the profitability position of the company, the factor on which most of the important decisions are based on, secondly it proves us an Insight about how the company has actually been performing over the years. While making any important decisions from the perspective of both the insiders and outsiders studying the profitability ratios becomes very important. This study contains all the profitability ratios calculated including the Gross profit Margin, Net Profit Margin and Operating profit Marin. These ratios are calculated with help of appropriate facts and figures and lastly derived at solutions. The profitability ratios are calculated for a period of past five years and hence we can evaluate the performance of the company over the years.



PROJECT

on

'Working capital management of HP India Ltd'.

**Submitted to
Rashtrasant Tukadoji Maharaj Nagpur University**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD OF THE DEGREE OF**

Bachelor of Business Administration

**Under The Guidance Of
Prof. - Ajinkya Deshpanday**

**Submitted By
Pankaj Gajanan Yedange**



**B. S. Mirdle Dharampeth Arts & Commerce College,
Nagpur**

Department of BBA & BCCA

2021-22



**R. S. Mundle Dharampeth Arts &
Commerce College, Nagpur**

Certificate

This is to certify that this project
“Working capital management of HP India Ltd” is the work
carried out and developed by Mr. **Pankaj Gajanan Yedange**
in partial fulfillment for the award of the Degree of Bachelor
of Business Administration during the academic session
2021-22 submitted to **RTM Nagpur University** under my
guidance and supervision.

To the best of my knowledge the matter presented in
this project report has not been submitted earlier for award of
any Degree /Diploma to any other University.

Project Guide :- Prof Ajinkya Deshpandey

CHAPTER – 3

RESEARCH METHODOLOGY

Methodology includes the overall research procedures, which are followed in the research study. This includes Research design, the sampling procedures, and the data collection method and analysis procedures. Two broad methodologies can be used to answer any research question-experimental research and non-experimental research. The major difference between the two methodologies lies in the control of extraneous variables by the intervention of the investigator in the experimental research.

OBJECTIVE OF THE STUDY

From this project we have a broad knowledge on different aspects of working capital management. Some of the aspects of working capital management are:

- Concepts of working capital management.
- Need of working capital.
- Types of working capital management.
- Operating cycle or working capital cycle
- Factors affecting working capital requirements.

Various components of working capital management



**A
PROJECT
On
A Study Employee Retention practices in IT sector with specific
reference to L&T InfoTech**

**Submitted to
Rashtrasant Tukadoji Maharaj Nagpur University**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE AWARD
OF THE DEGREE OF**

Bachelor of Business Administration

**Under The Guidance Of
Prof. Mithila Wakhare**

**Submitted By
Abhijeet Anil Bisht**

**R. S. Mundle Dharampeth Arts & Commerce College, Nagpur
Department of BBA & BCCA**

**R. S.MundleDharampethArts &
CommerceCollege, Nagpur**

Certificate


This is to certify that this project '**A Study of Employee Retention practices in IT sector with specific reference to L&T InfoTech**' is the work carried out and developed by **Mr Abhijeet anil Bisht** in partial fulfilment for the award of the Degree of Bachelor of Business Administration during the academic session 2021-22 submitted to **RTM Nagpur University** under my guidance and supervision.

To the best of my knowledge the matter presented in this project report has not been submitted earlier for award of any Degree /Diploma to any other University.


13/05/2022
Prof Mithila Wakhare

Project Guide

Internal Examiner


External Examiner

Date:

Data Analysis

DATA:

- Primary data: The data is basically acquired from 40 employees by using a questionnaire.
- Secondary data: The secondary data was collected through several articles, company prospectus and websites.

**A
PROJECT**

On

**“A STUDY ON ‘WORK FROM HOME’ DURING
COVID-19 ON IT SECTOR EMPLOYEES’ WITH
REFERENCE TO TCS, NAGPUR**

Submitted to

Rashtrasant Tukadoji Maharaj Nagpur University

**IN PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
THE AWARD OF THE DEGREE OF**

Bachelor of Business Administration

Under The Guidance Of

Prof. Mithila Wakhare

Submitted By

Bandana Gewali



R. S. Mundle Dharampeth Arts & Commerce College, Nagpur

Department of BBA & BCCA

2021-22

**R. S. Mundle Dharampeth Arts & Commerce College,
Nagpur**

Certificate

This is to certify that this project **A Study on 'Work from Home' during Covid-19 on IT Sector employees' with reference to TCS, Nagpur** is the work carried out and developed by Ms Bandana Gewali in partial fulfillment for the award of the Degree of Bachelor of Business Administration during the academic session 2021-22 submitted to **RTM Nagpur University** under my guidance and supervision.

To the best of my knowledge the matter presented in this project report has not been submitted earlier for award of any Degree /Diploma to any other University.

Prof Mithila Wakhare

Project Guide


13/05/2022

Internal Examiner

Internal Examiner



Date:

Research Methodology

Objectives

- 1) To Study the importance of 'Work from Home' as a work strategy in TCS.
- 2) To analyse the different regular Work pattern and 'Work from Home' policy of TCS.
- 3) To study implementation of 'Work from Home' during COVID-19 in TCS.
- 4) To study problems faced by employees during 'Work from Home'.
- 5) To study the problem faced by the company to implement 'Work from Home' and the benefit they received, if any.

Project report
On
**A STUDY OF CONSUMER BUYING BEHAVIORS TOWARDS
AMUL PRODUCT**

Submitted to
**Rashtrasant Tukadoji Maharaj
Nagpur University, Nagpur**
**IN PARTIAL FULFILLEMENT OF THE REQUIREMENT FOR
THE AWARD OF THE DEGREE OF
“Bachelor of Business Administration”**

Under The Guidance Of
Prof –Mr. Ajinkya Deshpande
Assistant Professor, Commerce

Submitted By
Sneha Mangal Wasnik



R. S. Mundle Dharampeth Arts & Commerce College, Nagpur
Department of BBA & BCCA 2021- 22



R. S. Mundle Dharampeth Arts & Commerce College, Nagpur

Certificate

This is to certify that the project 'A Study of consumer buying behaviors towards AMUL product' is the work carried out and developed by Mr. / Ms. **SnehaMangalWasnik** in partial fulfillment for the award of the Degree of Bachelor of Business Administration during the academic session 2021-22 submitted to **RTM Nagpur University** under my guidance and supervision.

To the best of my knowledge the matter presented in this project report has not been submitted earlier for award of Degree /diploma to any other University

Prof. Mr. Ajinkya Deshpande

Assistant professor, commerce)

Project Guide

Internal Examiner

External Examiner

Date : 13/05/22

RESEARCH METHODOLOGY

Population: A population is usually a broad number of individuals or artifacts that is the main subject of a scientific inquiry. In this research, population are those who uses dairy production

A) Objective of the study

1. To identify the brand awareness, problems and level of satisfaction of the respondents in purchasing of Amul products.
2. To ascertain the factors influencing the purchase of Amul products.
3. To find out the socio- economic status of the consumers who is utilizing Amul products.
4. To know consciousness of individuals towards Amul items.
5. To know the inclination of Amul items with correlation with other serious brands.

B) Importance of the study

1. Brand awareness is important when launching new products and services, and it drives consumers' decisions when differentiating between competing companies.
2. It is important to know which type of factory influence the purchase of amul product
3. Consumer's behavior is the study of individuals, groups, or organizations and all the activities associated with purchase, use and disposal of goods and services. Consumer's behavior consists of how the consumer's emotions, attitudes and preferences affect buying behavior.
4. The amul model has helped India become the world's largest milk producer today.
5. Amul, the Indian dairy brand, is so trusted by all levels of society it does not do the sort of market segmentation other brands customarily undertake, but that trust has been built over decades, based on quality and local focus.